

## COMBINED FEDERAL CAMPAIGN

# Welcome to Team Captain/Key Worker Training



#### THE NCA CFC CHAIR...



# The Honorable Anthony J. Principi

Secretary of Veterans
Affairs

2001 CFC Theme "Caring is Sharing"



#### **OUR MISSION...**

To help raise \$\$\$ for the 3,000+ charitable organizations approved by OPM to participate in the 2001 CFC.

\* **CFC** is the only authorized charitable fund for Federal workers.



#### **OUR 2001 GOAL...**

+ National Capital Area (NCA): \$48 Million

+ Dept. of Commerce of NCA: \$2.75 Million





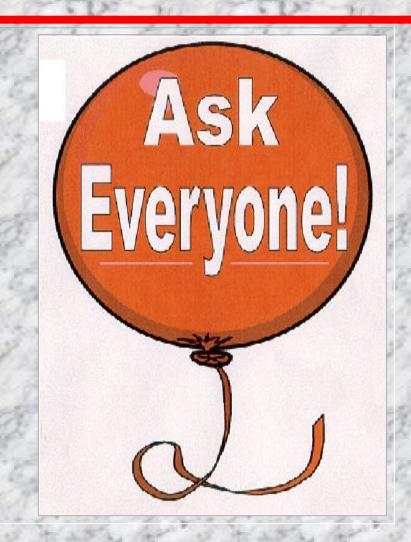


# HOW ARE WE GOING TO GET THERE?



### KEYWORKERS' NO. 1 PRIORITY:

- Avoid
- x Mailboxes
- x Chairs
- x Sneak Attacks
- Explain Eagles (1%) and Double Eagles (2%)
- Solicitation is Complete with a "Yes" or "No"





#### ... BUT FOLLOW OPM RULES

#### \* You Can Not:

- ? Require 100% participation goals
- ? Let supervisors solicit subordinates
- Pressure a colleague to give a specific \$ amount
- ? Develop a "non-contributors" list
- ? Coerce a fellow employee





#### KNOW THE FACTS

- Over 3,000 Charities participate in CFC
- It's the efficient way to give. Economy of scale helps CFC raise funds for charities at very low overhead rates:
  - \* 4.6% for NCA CFC
  - \* App. 8% for CFC nationwide

Please Ask! It Matters



#### SPREAD THE CFC WORD...

- \* Ask for Time at Staff Meeting
- Invite a Speaker
- Show a Film
- Personalize pledge cards
- Follow up with each employee





#### **ORGANIZE EVENTS**



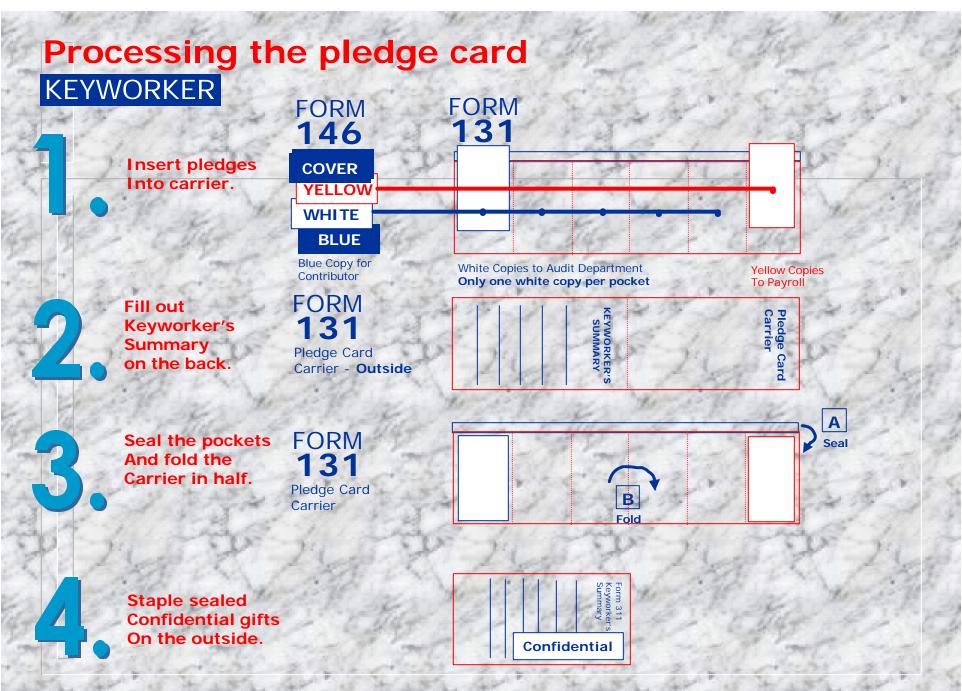
- Charity Fairs
- Auctions
- Athletic Events
- Raffles
- Bake Sales
- Carnivals

Make the Campaign FUN!!!



#### PLEDGE CARD

WOST COUNCY	95 M STREET, S.W., WASHINGTON, D.C. 20024						M ATTENTION PAYROLL OFFICES: This number identifies the local CFC. DO NOT enter into Federal payroll systems.  ALORGANIZATION   CFC REPORTING NUMBER			
MOST COMMON PAYROLL PLEDGE AMOUNTS	Jones 1		Deborah DMUTARY			Dept of Comm.			011500	
MILITARY \$60 x 12 mo = \$720	WORK ADDRESS & ZIP CODE 2		SOCIAL SECURITY NUMBER  000-00-0000			WORK PHONE (IMPORTANT)  202-555-0000			PAYROLL OFFICE LOCATION	
\$30 x 12 mo = \$360 \$24 x 12 mo = \$288 \$12 x 12 mo = \$144	CONTRIBUTION: Fill in the blank showing the amount of your payroll allotment, cash or check contribution. Write in the total of your annual contribution in the space provided.  AMOUNT PER PAY INTERVAL TOTAL GIFT FOUR DIGITAGENCY CODE ANNUAL AMOUNT									-
CIVILIANS	MILITARY PAYROLL DEDUCTION	s 4	x 12 months	s 2	4a	- 6	7		— <b>%</b>	A STORY
\$30 x 26 Per = \$780 \$15 x 26 Per = \$390 \$12 x 26 Per = \$312	CIVILIAN PAYROLL DEDUCTION	\$ 15.00 5	x 26 pay periods	\$ 390.00	5a 9	4	8	200.00	EAGLE AWARD EAGLE AW	For DOUBLE EAGLE AWARD
\$ 6 x 26 Per = \$156	CASH CHE	CK PAYABLE TO	CFC 6	s (	6a				(1%) initial here:	(2°°) initial here:
CFC Organizations do not contributions made to the	provide goods or service organizations via this pl	ces in whole or par ledge card.	tial consideration for	rany	1					) ——
I DO want my nar	ne and address releas ESS IS: (My name wi		ECK ONE BOX ble organization(s) unless this box is l	I have designated	l ly.)		groups	that appear in the 2001 C	ect your gift to one or more catalog of Caring for the CFC nation code. (Absolutely N	of The National Capit
(HOME ADDRESS) S		a St, NV	v		•		1 hereby	PAYROLL D y authorize any agency of	EDUCTION AUTHORIZATION of the United States Government	TION nent by which I may t
CITY_Washin	ington, STATE DC ZIP CODE 20010						during the	ed during 2002 to deduct the he calendar year 2002 star with the last pay negod t	of the United States Governme e amount(s) shown above from ting with the first pay period the hat begins in December, and	i my pay each pay pend at begins in January ar to nay the amounts s
MY HOME E-M	ome e-mail address re All. ADDRESS IS:	***************************************							hat begins in December, and ral Campaign shown above, by me in writing at any t	I understand that the ime before it expire
I DO NOT want n	ry name and address	released to the c	haritable organizat	ion(s) I have desig	gnated above.		SIGNAT	URE_Jones, De	100000000000000000000000000000000000000	11/15/2001
h-1-1-1-1-1-		www.cfcnc	a.org				. (	This copy will be for	warded to your Payroll Offic	e (Yellow)



#### Processing the pledge card

#### TEAM CAPTAIN

Remove Confidential gifts and place them inside Form 146. Fill out front of form. Forward to Campaign Coordinator.

The white pockets of the Carriers go into Form 142. Fill out front of form. Forward to Campaign Coordinator.

Tear off the yellow bottom pocket of each Carrier. Check each one. forward to your payroll department.

FORM Confidential Gifts Envelope

FORM 142 CFC Report Envelope

**Campaign Coordinator** 

Payroll

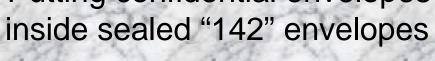
**Yellow** 

**Pocket** 



#### Administrative Things To Avoid

- Mathematical Errors
- Using Incorrect Codes
- Delaying submission of pledge cards
- Putting confidential envelopes





Using pledge cards from other CFCs



#### UNIT PARTICIPATION AWARDS

**President: 75% (\$275)** 

· Chairman: 67% (\$225)

• Honor: 60% (\$175)

• Merit: 55% (\$125)



Pacesetter Award = 3.5% Increase
Over 2000 Amount Raised



#### **NEED HELP?**

www.cfcnca.org

www.opm.gov/cfc

CFC Hotline: 202.628.2711

(0900 - 1700 hrs Mon-Fri)



#### WHY WE GIVE A GIFT

#### "WE MAKE A LIVING BY WHAT WE GET

WE MAKE A LIFE BY WHAT WE GIVE ... "

**Winston Churchill** 



# GOOD LUCK!!!

On behalf of the people who will receive the help they need because of all of us

# Thank You!!!